

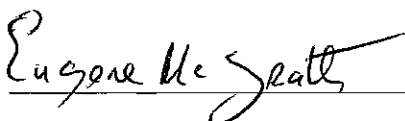
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### Testimonial

Smurfit Kappa News Press, a subsidiary of the Smurfit Kappa Group, a world leader in paper based packaging, is a highly professional contract newspaper printer strategically located in Kells Co. Meath. Established in 2001, we are a small, seventy-one employee company engaged in the printing of national and regional titles for some of the world's largest publishers. Total accumulated investment in the very latest technology has peaked over €85 million and the Kells plant houses Ireland's first and only triple width printing press providing a high quality full colour solution for a vast range of products and formats. We specialise in broadsheet and tabloid printed products and offer a highly automated insertion facility bringing added value to all our customers.

Our strategic location here in Kells is critical to our success in distributing time sensitive national newspapers to the four corners of the island of Ireland. Our excellent road network has shortened distribution times and increased valuable production windows allowing extra publishing time for breaking news stories. Our ideal work environment is second to none and plant visitors regularly comment on our easy to access location from our country's cities, ports and airports.

Smurfit Kappa News Press chose Kells ahead of other locations due to its proximity to our key Dublin and Belfast markets. The improved road network and enhanced facilities currently available in Kells has further endorsed this decision. We have been here for more than a decade; we intend staying for many more and we are very happy to recommend Kells as a prime location for local, national and international business.



Business Development Manager

*A member of the Smurfit Kappa Group*

*Registered in Ireland No. 319020. Registered Office: Beech Hill, Clonskeagh, Dublin 4.*

*Directors: L. Adams, M.O'Riordan, T. Mooney, J. Fitzharris (Secretary).*